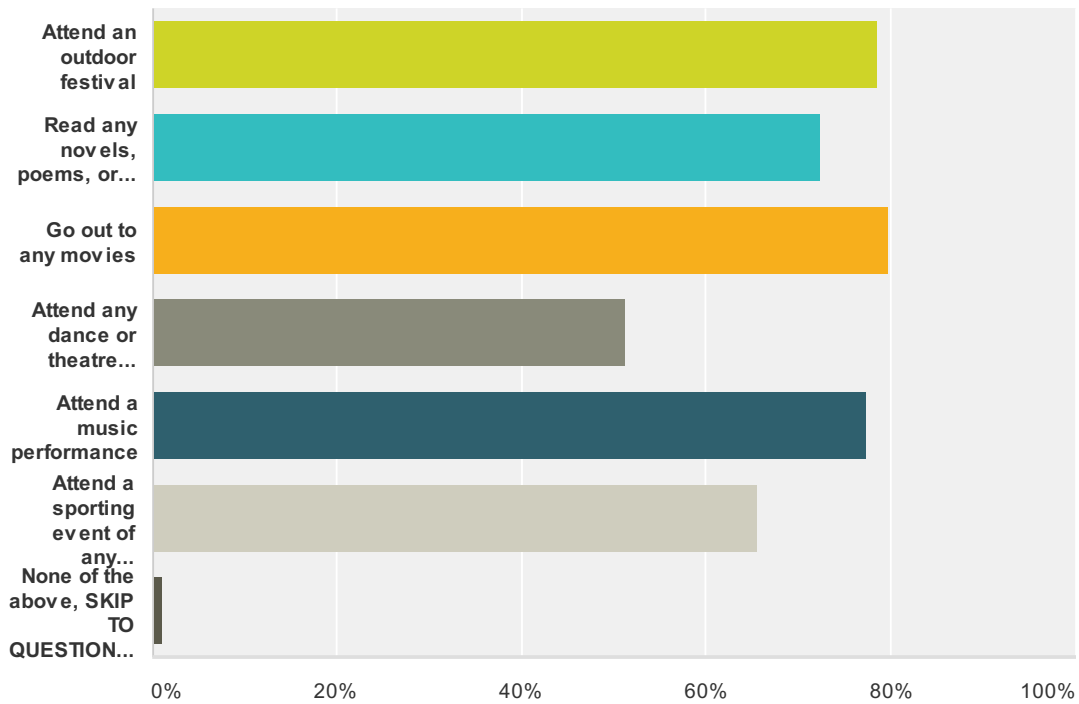


Q1 Since January 2012, did you or anyone in your household: (Check all that apply)

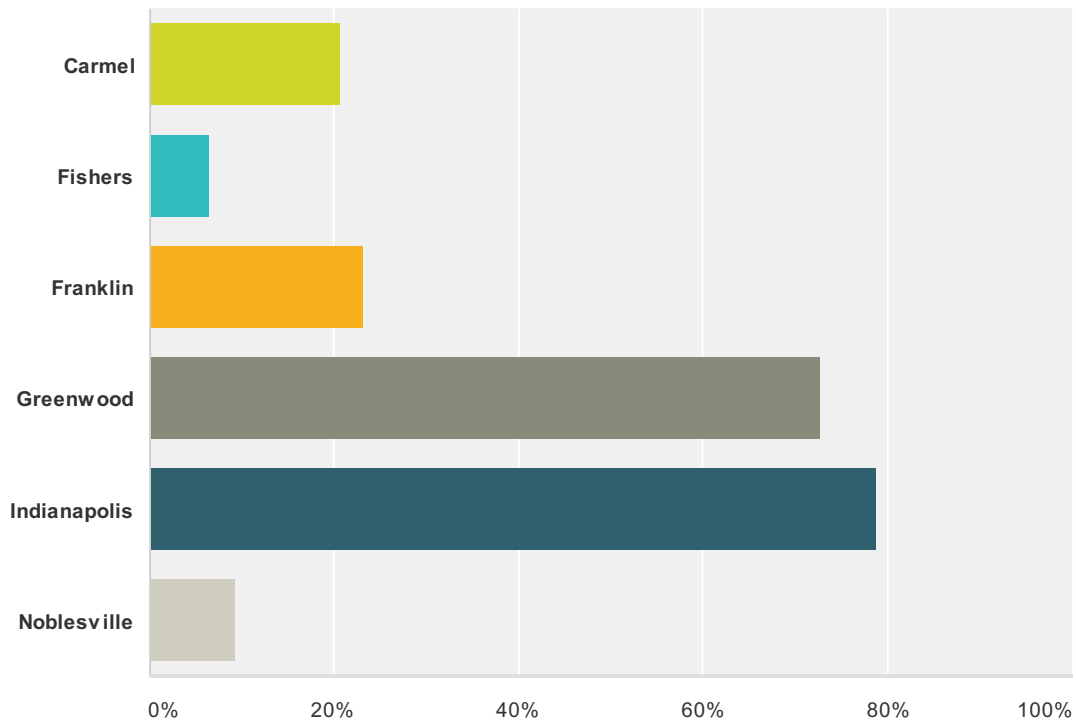
Answered: 704 Skipped: 0



Answer Choices	Responses
Attend an outdoor festival	78.41% 552
Read any novels, poems, or plays	72.30% 509
Go out to any movies	79.69% 561
Attend any dance or theatre performance	51.28% 361
Attend a music performance	77.27% 544
Attend a sporting event of any sort, either professional or amateur	65.48% 461
None of the above, SKIP TO QUESTION 4.	1.14% 8
Total Respondents: 704	

Q2 Thinking of all the arts performances you attended since January 2012, did you or anyone from your household attend a performance in: (Check all that apply)

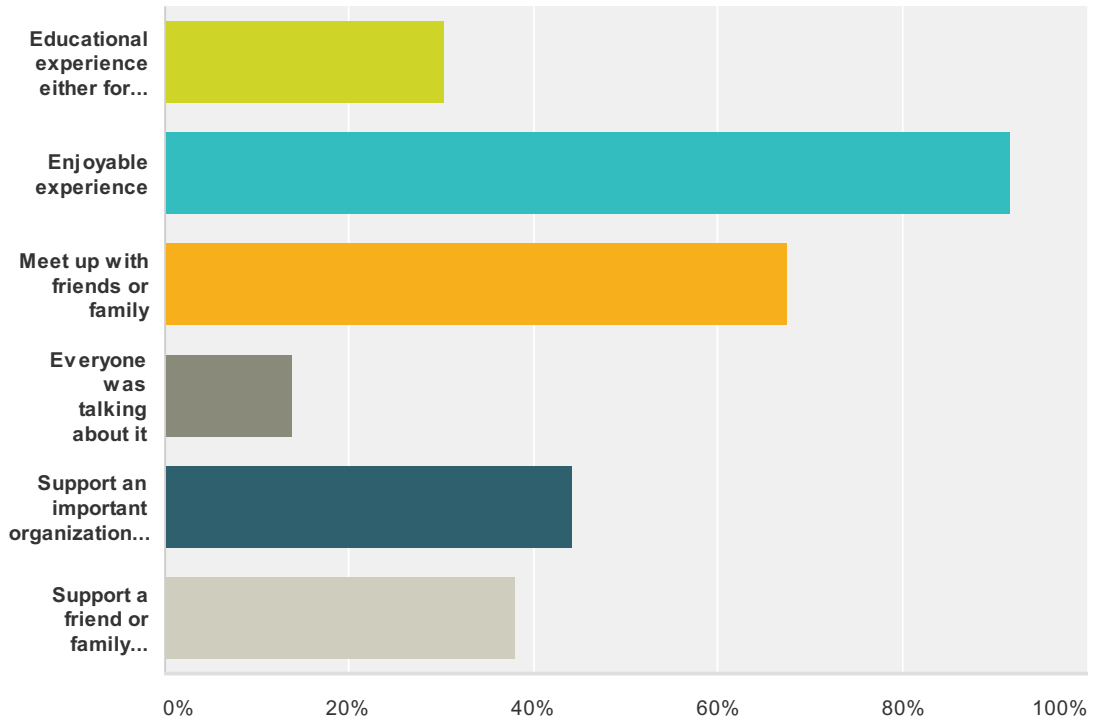
Answered: 663 Skipped: 41



Answer Choices	Responses
Carmel	20.66% 137
Fishers	6.49% 43
Franklin	23.23% 154
Greenwood	72.70% 482
Indianapolis	78.73% 522
Noblesville	9.35% 62
Total Respondents: 663	

Q3 What influenced your attendance at any of these events? (Check all that apply)

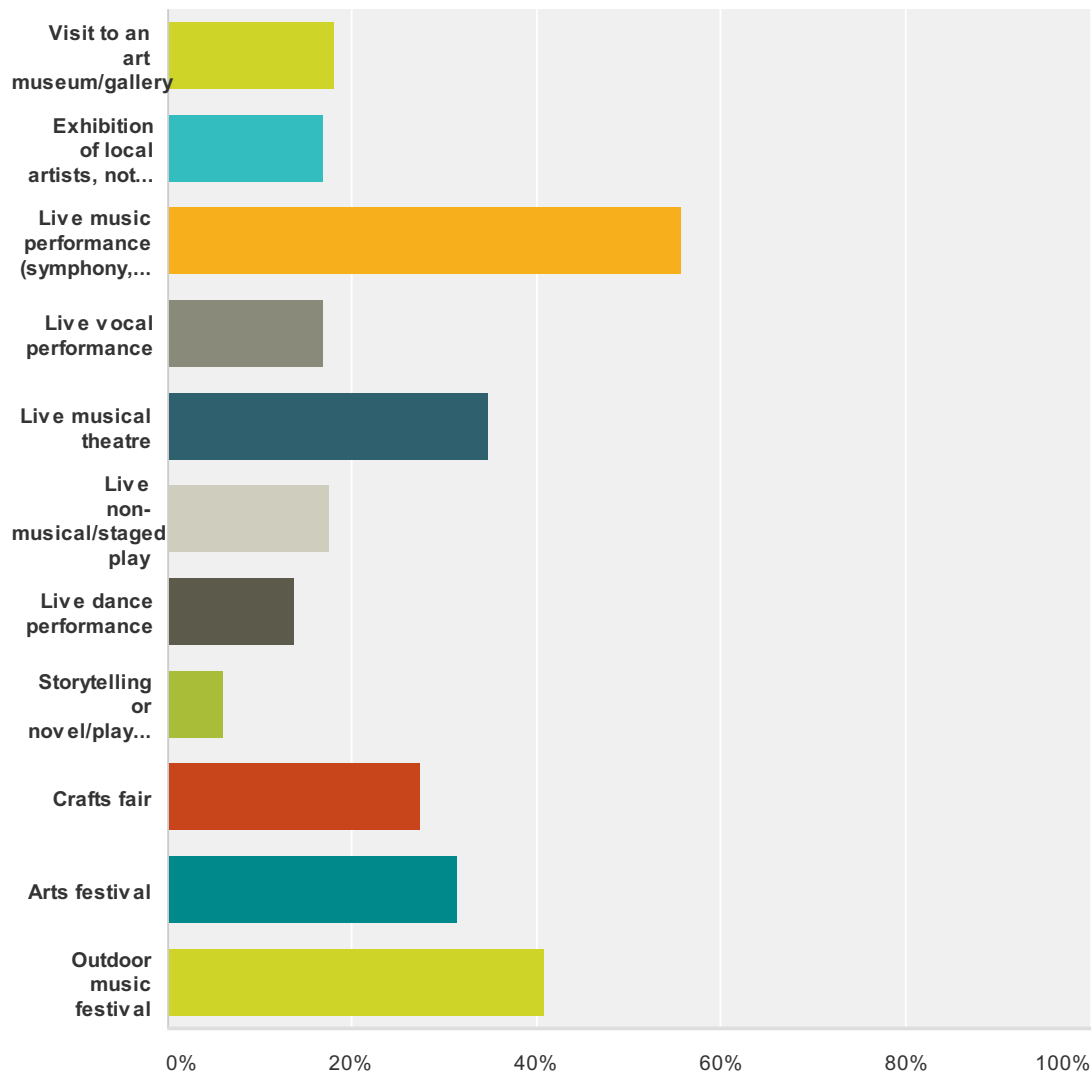
Answered: 687 Skipped: 17



Answer Choices	Responses
Educational experience either for yourself or your family	30.28% 208
Enjoyable experience	91.56% 629
Meet up with friends or family	67.39% 463
Everyone was talking about it	13.83% 95
Support an important organization or event in the community	44.25% 304
Support a friend or family member involved in the performance	37.99% 261
Total Respondents: 687	

Q4 Which arts activities would your household attend if they were more available in the Greater Greenwood community? Choose a minimum of 1 up to a maximum of 3 options below.

Answered: 700 Skipped: 4



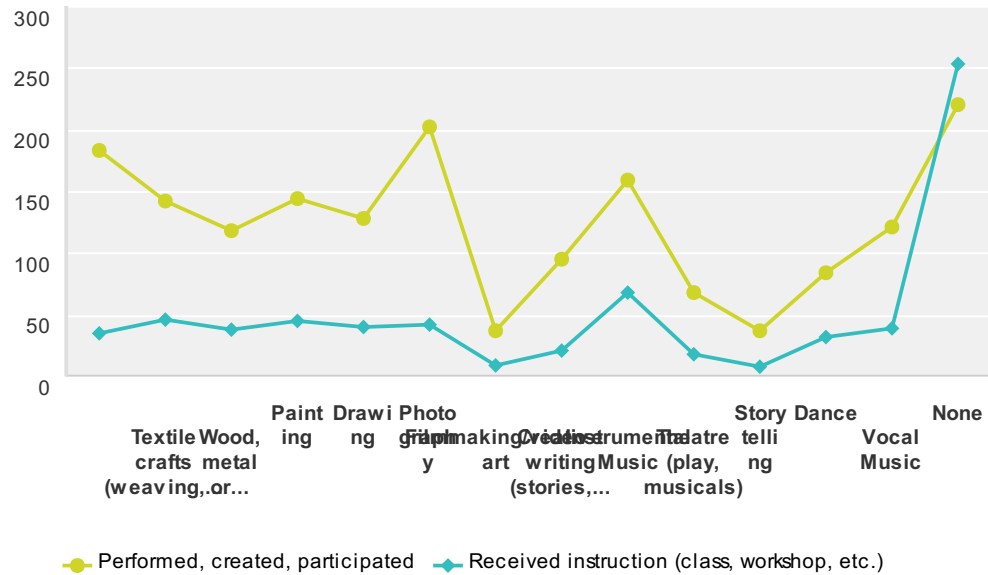
Answer Choices	Responses
Visit to an art museum/gallery	18.14% 127
Exhibition of local artists, not at a museum or gallery	16.86% 118
Live music performance (symphony, jazz, bluegrass)	55.57% 389
Live vocal performance	17% 119
Live musical theatre	34.71% 243
Live non-musical/staged play	17.57% 123
Live dance performance	13.71% 96
Storytelling or novel/play reading	6.14% 43

Greater Greenwood Arts Council Community Arts Survey

Crafts fair	27.29%	191
Arts festival	31.43%	220
Outdoor music festival	40.71%	285
Total Respondents: 700		

Q5 Since January 2012, which of the following creative activities have you or anyone in your household participated in or received arts instruction?

Answered: 699 Skipped: 5



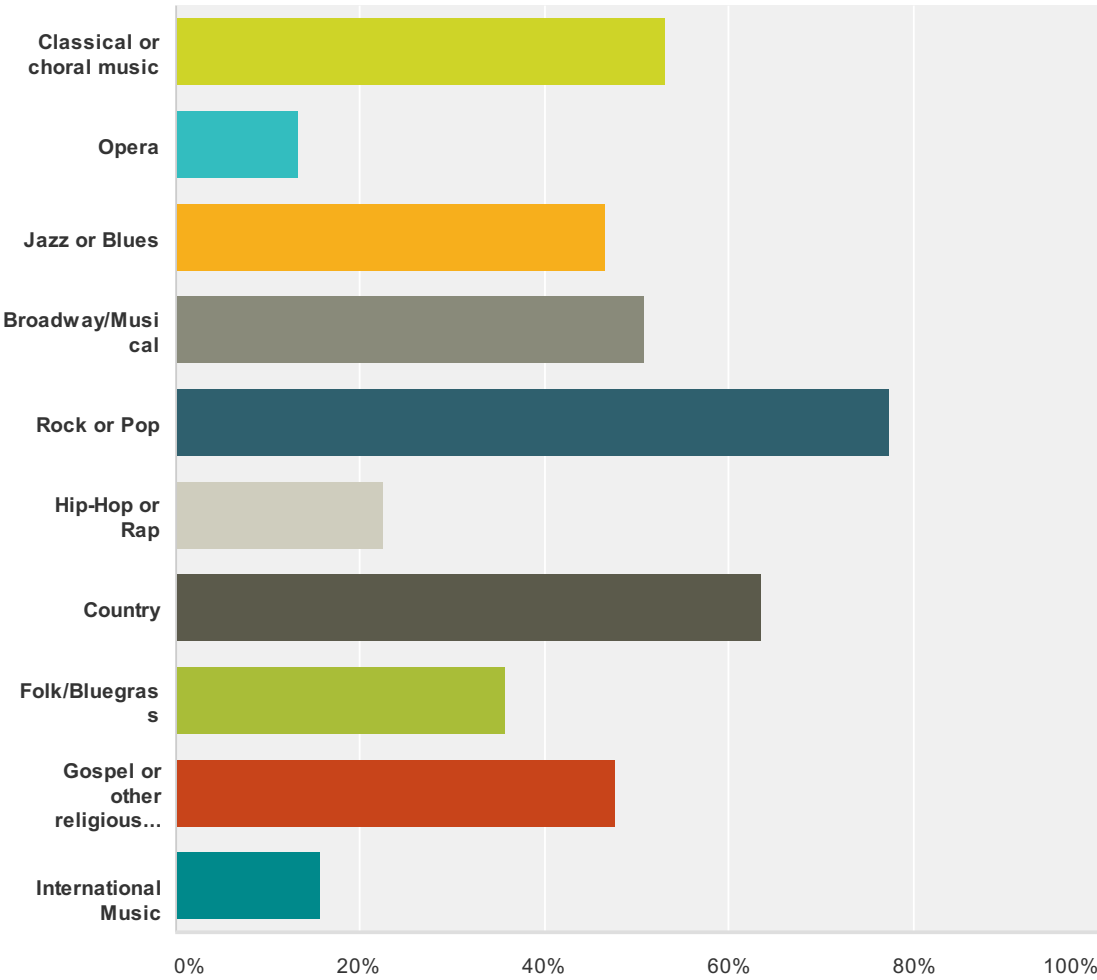
	Performed, created, participated	Received instruction (class, workshop, etc.)	Total Respondents
Paper crafts (scrapbooking, cardmaking, etc.)	95.31% 183	18.23% 35	192
Textile crafts (weaving, crocheting, quilting, knitting, etc.)	88.75% 142	28.75% 46	160
Wood, metal or clay art (pottery, ceramics, jewelry, etc.)	89.39% 118	28.79% 38	132
Painting	89.44% 144	27.95% 45	161
Drawing	88.28% 128	27.59% 40	145
Photography	92.66% 202	19.27% 42	218
Filmmaking/video art	88.10% 37	21.43% 9	42
Creative writing (stories, poems, plays, novels)	93.14% 95	20.59% 21	102
Instrumental Music	87.85% 159	37.57% 68	181
Theatre (play, musicals)	93.15% 68	24.66% 18	73
Storytelling	82.22% 37	17.78% 8	45
Dance	86.60% 84	32.99% 32	97

Greater Greenwood Arts Council Community Arts Survey

Vocal Music	92.37% 121	29.77% 39	131
None	75.09% 220	86.35% 253	293

Q6 Which of the following types of music do you or anyone in your household listen to? (Check all that apply)

Answered: 690 Skipped: 14

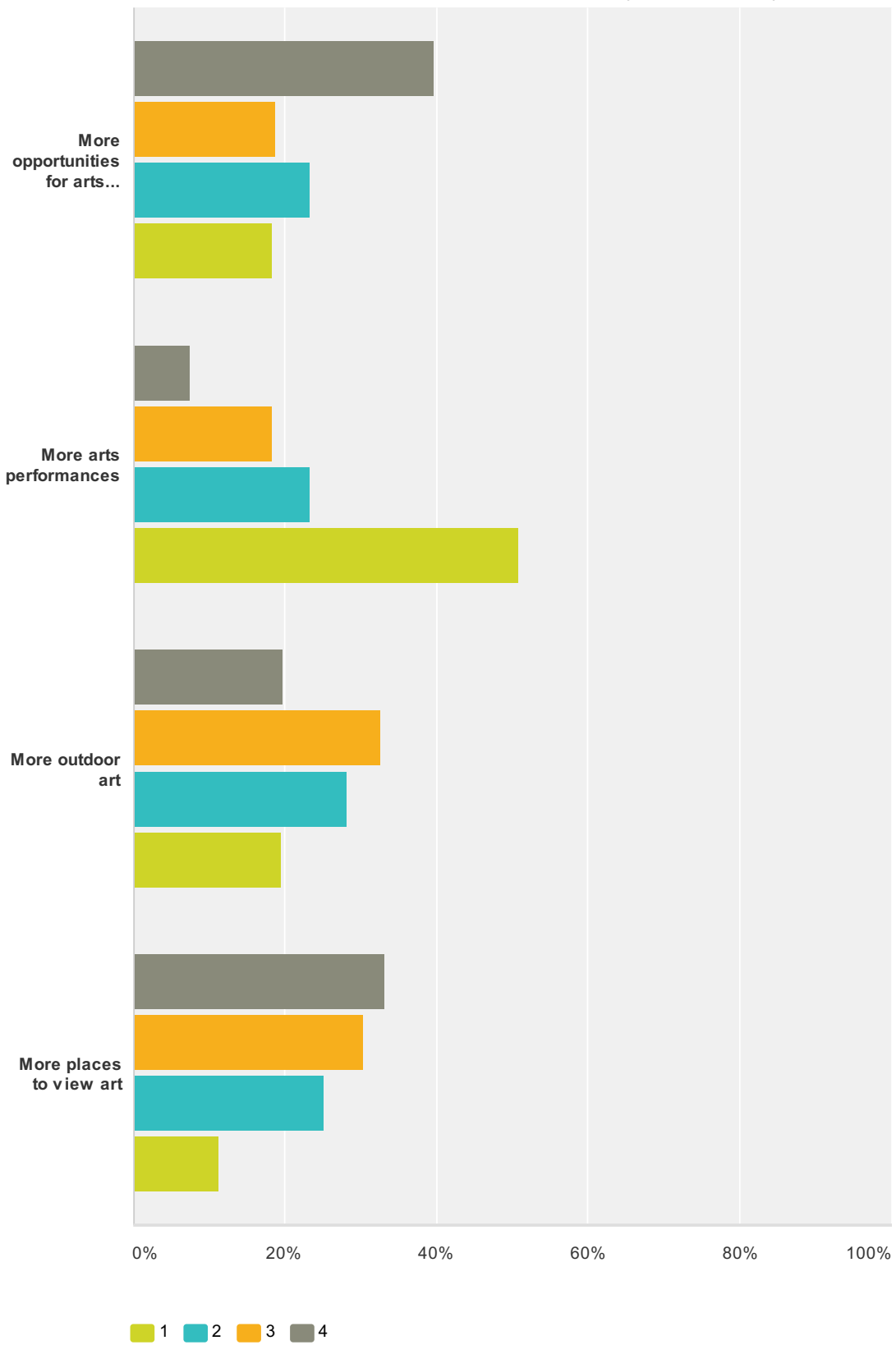


Answer Choices	Responses
Classical or choral music	53.04% 366
Opera	13.33% 92
Jazz or Blues	46.67% 322
Broadway/Musical	50.87% 351
Rock or Pop	77.25% 533
Hip-Hop or Rap	22.61% 156
Country	63.33% 437
Folk/Bluegrass	35.80% 247
Gospel or other religious music	47.54% 328
International Music	15.65% 108
Total Respondents: 690	

Q7 How best could the arts in the Greenwood community do to improve quality of life? Please rank in order of importance 1-4 where one is the highest and 4 is the lowest priority. **The answers will automatically shift as you rank.**

Answered: 619 Skipped: 85

Greater Greenwood Arts Council Community Arts Survey



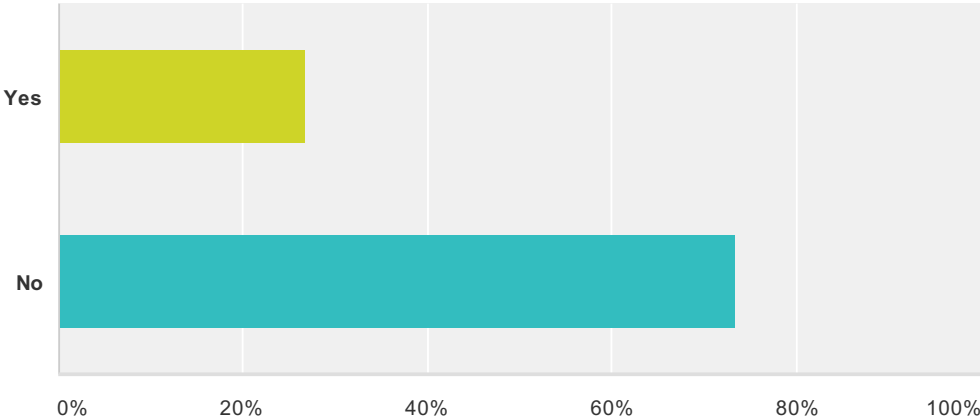
	1	2	3	4	Total	Average Ranking
More opportunities for arts instruction	18.42% 114	23.26% 144	18.74% 116	39.58% 245	619	2.21
More arts performances	50.73% 314	23.42% 145	18.26% 113	7.59% 47	619	3.17
More outdoor art	19.55% 121	28.11% 174	32.63% 202	19.71% 122	619	2.47

Greater Greenwood Arts Council Community Arts Survey

More places to view art	11.31% 70	25.20% 156	30.37% 188	33.12% 205	619	2.15
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Q8 Since January 2012, did you or anyone in your household volunteer your time with an arts or cultural organization in Indiana?

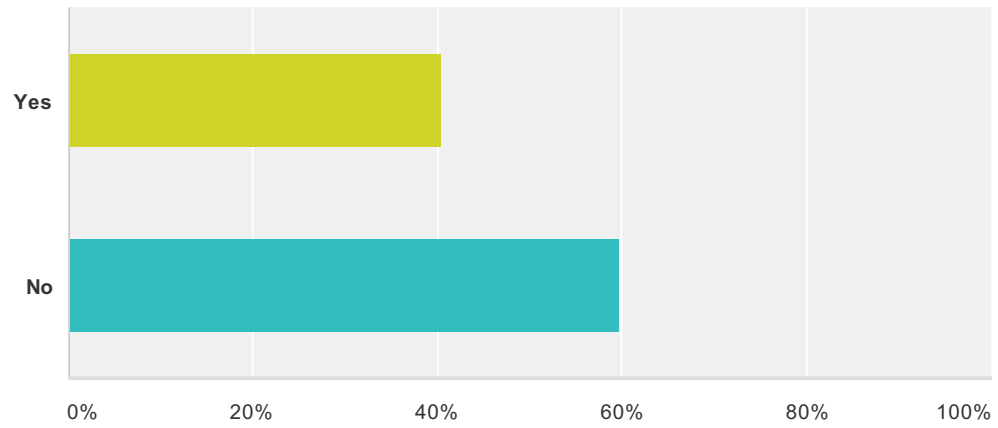
Answered: 675 Skipped: 29



Answer Choices	Responses
Yes	26.81% 181
No	73.19% 494
Total	675

Q9 Since January 2012, did you or anyone in your household donate any money to an arts or cultural organization in Indiana?

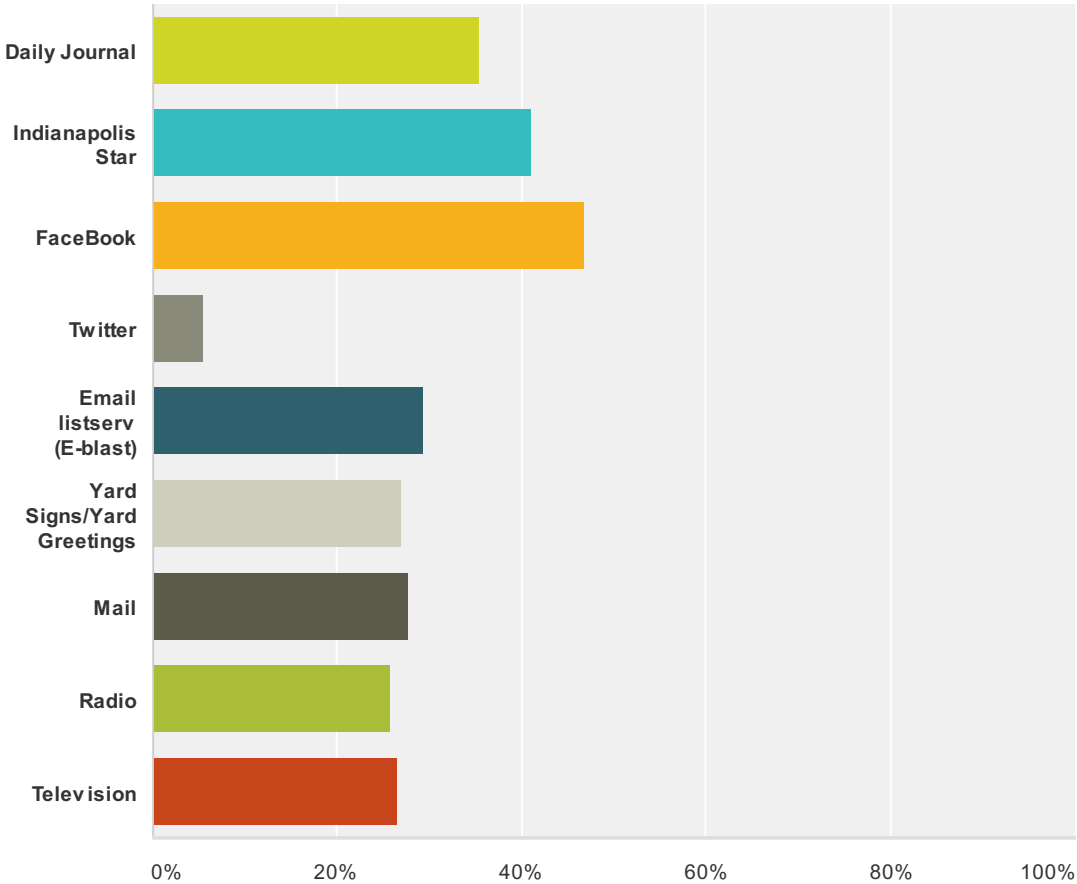
Answered: 665 Skipped: 39



Answer Choices	Responses
Yes	40.45% 269
No	59.55% 396
Total	665

Q10 What are the best ways to make you aware of community events? Choose a minimum of 1 and a maximum of 3 options below.

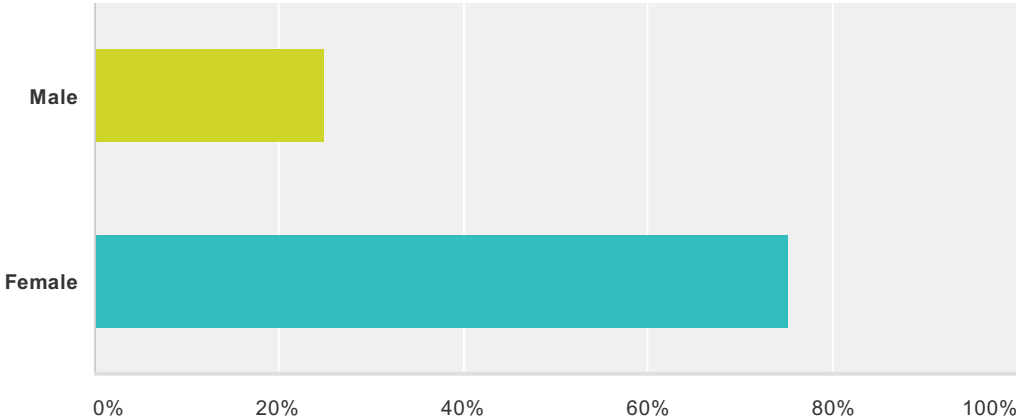
Answered: 688 Skipped: 16



Answer Choices	Responses	Count
Daily Journal	35.32%	243
Indianapolis Star	40.99%	282
FaceBook	46.80%	322
Twitter	5.52%	38
Email listserv (E-blast)	29.36%	202
Yard Signs/Yard Greetings	27.03%	186
Mail	27.76%	191
Radio	25.73%	177
Television	26.60%	183
Total Respondents: 688		

Q11 Are you male or female?

Answered: 672 Skipped: 32



Answer Choices	Responses
Male	25% 168
Female	75% 504
Total	672

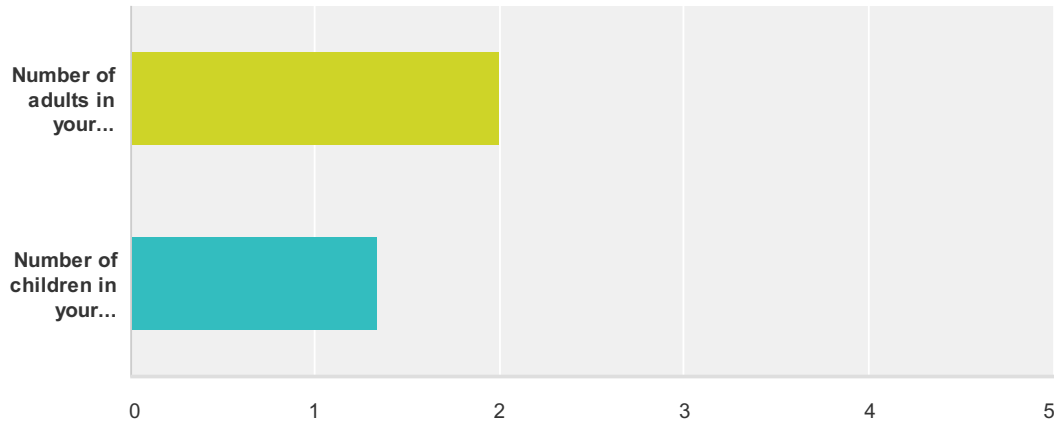
Q12 In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

Answered: 671 Skipped: 33

Answer Choices	Responses	
Name:	0%	0
Company:	0%	0
Address:	0%	0
Address 2:	0%	0
City/Town:	0%	0
State:	0%	0
ZIP:	100%	671
Country:	0%	0
Email Address:	0%	0
Phone Number:	0%	0

**Q13 Including yourself, how many adults and children live in your household?
Please include anyone who currently stays there most nights of the week.**

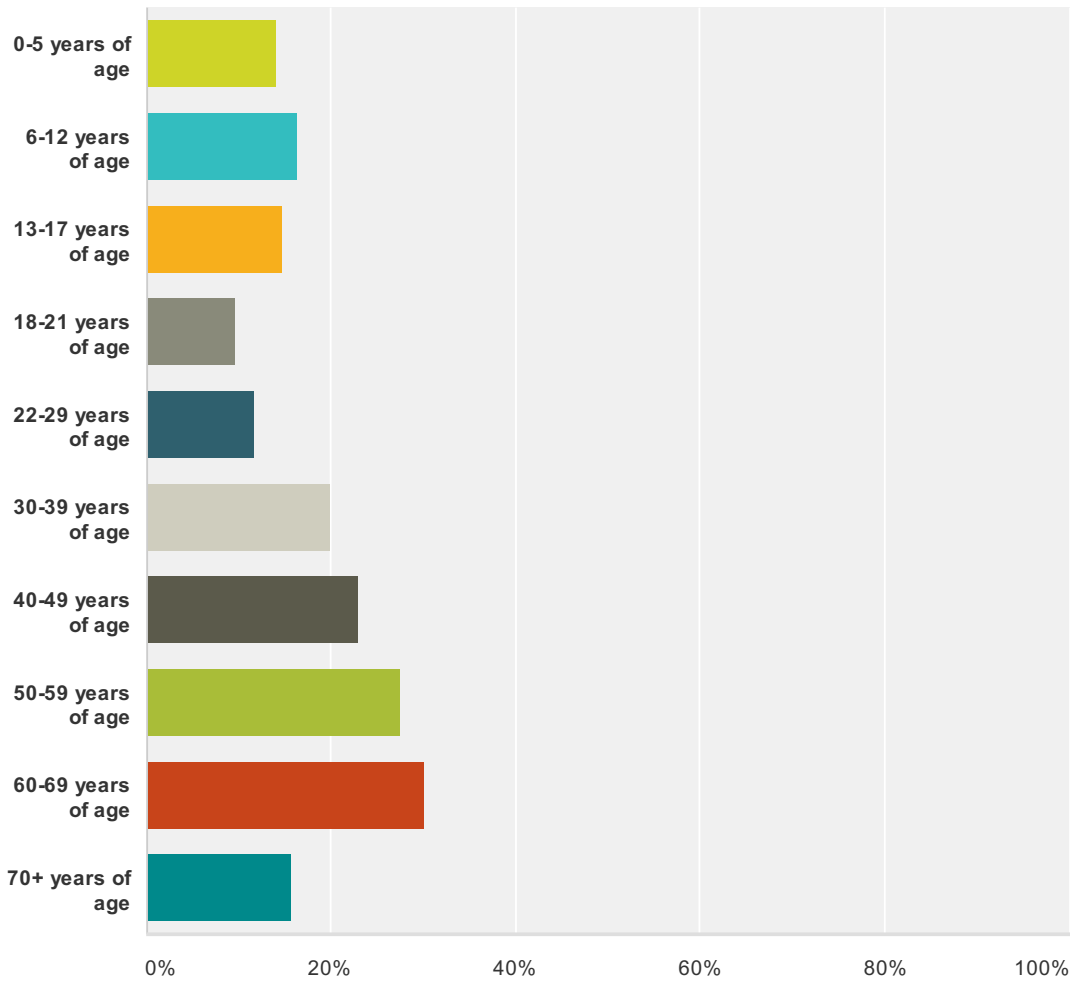
Answered: 668 Skipped: 36



Answer Choices	Average Number	Total Number	Responses
Number of adults in your household	2	1,332	668
Number of children in your household	1	477	358
Total Respondents: 668			

Q14 Which of the following age ranges are the adults and children who live in your household? (Check all that apply)

Answered: 670 Skipped: 34



Answer Choices	Responses
0-5 years of age	14.03% 94
6-12 years of age	16.42% 110
13-17 years of age	14.78% 99
18-21 years of age	9.70% 65
22-29 years of age	11.79% 79
30-39 years of age	19.85% 133
40-49 years of age	22.99% 154
50-59 years of age	27.46% 184
60-69 years of age	30.15% 202
70+ years of age	15.82% 106
Total Respondents: 670	

Q15 If you would like to provide your basic contact information, please do so below.

Answered: 293 Skipped: 411

Answer Choices	Responses	
Name:	93.52%	274
Company:	0%	0
Address:	0%	0
Address 2:	0%	0
City/Town:	0%	0
State:	0%	0
ZIP:	0%	0
Country:	0%	0
Email Address:	94.88%	278
Phone Number:	51.54%	151

Q16 Please share any other comments, feedback or suggestions regarding this survey, the Greater Greenwood Arts Council or arts activities in this community in the space below. If none, please leave blank.

Answered: 124 Skipped: 580